



Ceris Burns International

Marketing for the cleaning industry

call us now on +44 1825 714329
info@cbimarketing.com

Bespoke Marketing Management



...for the cleaning industry

Is your marketing team working flat out and needs assistance with a launch, key project or exhibition? Do you need marketing but don't have an in-house marketing manager?

Whatever your situation, our bespoke European marketing management solutions are personalised to suit your needs and your budget. Choose from strategic, project based or tactical level support to meet your requirements at any given time. Our services can also be turned on and off so you pay for support only when you need it.

We are experienced professional marketers with cleaning industry know-how so you won't waste time briefing us and we'll get to grips with your products and services quickly. Our European multilingual team is also equipped to support you across a number of countries which could aid marketing synergy and quite simply save you time.

“Ceris Burns International tackled our complex marketing and press relations with enthusiasm, commitment, professionalism and above all quality. I would have no hesitation in recommending their skills and competence to any organisation”

by Steve Wright, chairman
British Cleaning Council Ltd

If you would like to discuss how we can help, call us now on 01825 714329 or email info@cbimarketing.com

How you will benefit

Flexible low risk solution

Delegate your marketing headache to experienced cleaning industry marketing specialists without a long term commitment.

- Get results and have peace of mind
- Benefit from significant cost savings
- Avoid H.R issues of recruiting extra staff

Control your budget and choose your support level

- Choose from strategic, project based or tactical support.
- Invest in what you need, when you need it

Save time, improve synergy

Experienced cleaning industry marketers will get to grips with your products and services quickly in one or more countries.

- You can continue with other responsibilities
- Brief just one marketing agency for all European countries

Transparency & Confidence

Your personal account manager will keep your project on track and keep you informed.

- All account managers are experienced professionals qualified to postgraduate level

Peace of mind

We hold ourselves accountable for the services we provide to you.

- Founder Ceris Burns is a Chartered Marketer and member of the Chartered Institute of Marketing (CIM).
- All CIM members work in line with the institute's code of professional conduct which means they are honest, legally compliant and up to date.

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