



Ceris Burns International

Marketing for the cleaning industry

call us now on +44 1825 714329
info@cbimarketing.com

Export Research & Market Support



...for the cleaning industry

Exporting can be a risky business. Anyone involved knows that. Exporting is also extremely time consuming and requires cultural understanding and language skills if success is to be guaranteed.

Our Export research and market support services are designed to take the risk out of exporting, increase productivity and to save you time.

We provide meaningful market data which enables clients to make confident and informed export decisions. We also help clients get a faster return on investment by implementing plans, becoming their local language service desk, making appointments, overcoming language barriers and accompanying them to meetings. We provide support in English, French, German, Italian, Polish, Russian and Spanish. If you have another language requirement do let us know.

“Ceris has managed Kennedy’s marketing and PR for more than 6 years. She has a good understanding of the cleaning industry, a keen sense of what will work and always submits a quality job on time. We are very pleased with the service she provides.”

by Olivier Bizard, general manager
Kennedy Hygiene Products Ltd

If you would like to discuss how we can help, call us now on 01825 714329 or email info@cbimarketing.com

How you will benefit

Reduce export risk

Have access to meaningful market data to make informed export decisions.

- Avoid losing tens of thousands of pounds by ensuring you know the market

Save time

We carry out stringent checks to ensure all the data you receive is cross checked, current and reliable. Not all agencies meet what is a minimum standard for us and as a result their data can be generic and unreliable.

- No need to re-qualify or check our data
- Distributor profiles match your exact product specialty
- Data provided is specific to complex market sub-sectors

Double your productivity

We do the spade work on your new market which frees you up to focus on existing accounts.

Trust

As an independent agency we are able to use the best information sources for each individual project. Research is undertaken by our own multilingual account managers.

- You can trust we'll deliver accurate and relevant data whatever the challenge

Transparency & Confidence

You will be assigned a multilingual personal account manager who will keep your project on track and keep you informed.

- All account managers are experienced professionals qualified to postgraduate level
- Our research service is backed up with a **money back guarantee**
- As CIM members we work in line with the institute's code of professional conduct which means we are honest, legally compliant and up to date.

Get results faster – on-going market support

Our relationship doesn't have to end after the research. We can implement your market entry plan, become your local language service desk, make appointments or accompany you to meetings.

- Ensure you make use of your research investment while data is fresh
- Overcome any language barriers
- Have someone else to do the mundane and time consuming development work

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